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Education

Ph.D. University of Michigan, English Language and Literature, 1982.
M.A. University of Kansas, English Literature and Composition, 1979.
B.A. summa cum laude. Trinity University (San Antonio, Texas), English, 1977.

Academic Appointments

Conger-Gabel Teaching Professor, University of Kansas, 2001-2004.
Professor of English, University of Kansas, 2001-
Director, Freshman-Sophomore English, University of Kansas, 1994-2000.
Associate Professor of English, University of Kansas, 1988- 2001.
Acting Director, Freshman-Sophomore English, University of Kansas, 1989-1990.
Associate Director, The Writing Center (writing-across-the-curriculum program), University of Kansas, 1985-1989.
Assistant Professor of English (tenure-track), University of Kansas, 1985-1988.
Assistant Professor of English (tenure-track), University of Tulsa, 1982-1985.

Publications

Books

Writing Genres. Carbondale IL: Southern Illinois UP, 2004.

Scenes of Writing: Strategies for Composing with Genres (with Anis Bawarshi and Mary Jo Reiff). New York NY: Pearson/Longman, 2003.

Standardizing Written English: Diffusion in the Case of Scotland 1520-1659 Cambridge: Cambridge University Press, 1989. Rpt. Paperback 2006.

Selected Articles

“Fusing Text and Context: An Essay on Returning Language to Writing.” *Contours of English and English Language Studies*. Eds. Ann Curzan and Michael Adams. University of Michigan Press, forthcoming.

“Transferability and Genres.” *The Locations of Composition*. Eds. Christian Weisser and Christopher Keller. State University of New York Press, 2007. 215-27.

“Where Communities Collide: Exploring a Legal Genre.” Individually authored section of co-authored article “Exploring the Materiality of Communities: Genre as Ethnographic Methodology” (with Mary Jo Reiff and Anis Bawarshi). *College English* 65 (May 2003): 541-58.

“Creating Community, Collaboration and Consistency: The Use of Teaching Teams in Writing Program Administration” (with Angela Jones and Mary Jo Reiff). *Issues in Writing* 11 (2000). 28-63.

“Integrating Rhetorical and Literary Theories of Genre.” *College English* 62 (2000). 696-718.

“The Developing Discipline of Composition: From Text Linguistics to Genre Theory.” *History, Reflection, and Narrative: The Professionalization of Composition, 1963-1983*. Eds. Mary Rosner and Beth A. Boehm. Ablex. 1999. 177-85.

“Genre as Language Standard.” *Genre and Writing: Issues, Arguments, Alternatives*. Eds. Wendy Bishop and Hans Ostrom. Portsmouth NH: Boynton Cook/Heinemann, 1997. 45-55.

“Genre, Genres, and the Teaching of Genre.” (Invited review essay) *College Composition and Communication* 47 (1996): 605-15

“Generalizing About Genre: New Conceptions of an Old Concept.” *College Composition and Communication* 44 (1993): 573-86. Rpt. *Concepts in Composition*. Ed. Irene Clark. Lawrence Erlbaum, 2003. Reprinted *Relations, Locations, Positions: Composition Theory for Writing Teachers* Editor(s): Peter Vandenberg, Sue Hum, Jennifer Clary-Lemon. NCTE 2006.

“Intertextuality in Tax Accounting: Generic, Referential, and Functional.” In *Textual Dynamics of the Professions: Historical and Contemporary Studies of Writing in Professional Communities*. Eds. Charles Bazerman and James Paradis. Madison WI: University of Wisconsin Press, 1991. Pages 336-357. Rpt.

“Genre As Textual Variable: Some Historical Evidence from Scots and American English.” *American Speech* 64 (1989), 291-303.

Selected National Presentations (*all refereed*)

20 papers presented at International Symposium on Genre, Conference on College Composition and Communication, Thomas R. Watson Conference on Rhetoric and Composition, Modern Language Association, and others since 1985.

Courses Taught

Courses taught in composition, rhetoric, and English language studies, ranging from English 101 Composition through graduate seminars English 904 Genre Theory.

Selected Honors and Awards

Mabel Frye Teaching Award, 2007.

Conger-Gabel Teaching Professor, 2001-2004.

Keeler Intrauniversity Professor, 2001.

Fullbright Scholar Faculty Mentor (Tatyana Yakhontova), 1998.

Writing Program Administrators Grant, 1996.

Vice Chancellors Fellow, 1995-1996.

Kemper Teaching Fellow, 1996.

College of Liberal Arts and Sciences Graduate Mentor Award, 1996.

Edward Grier Award (for excellence in incorporating scholarship into teaching), 1996.

Mabel Frye Teaching Award, 1994.

Thorpe Prize (for best dissertation produced in the English Department, co-winner), University of Michigan, 1983.

Rackham Predoctoral Fellowship, University of Michigan, 1981-1982.

Phi Beta Kappa, 1977.